

SECOORA MEMBERSHIP WORKSHOP**May 13-14, 2008****UNF University Center****12000 Alumni Drive****Jacksonville, Florida 32224****Facilitator: Parker Lumpkin****Tuesday** **May 13, 2008**

8:00 – 10:00	Continental Breakfast Registration (SECOORA Staff)
10:30 – 10:45	Welcome (DeVoe)
10:45 – 11:00	Review of Election Procedures (Spence)
11:00 – 11:30	Dissemination of Election Ballots to Members (SECOORA Staff)
11:30 – 12:00	Casting of Ballots by Members (Registration Desk)
12:00 – 13:30	Tally of Ballots (Nominations Sub-Committee) Lunch
13:30 – 14:00	Announcement of Election Results (Spence)
14:00 – 14:30	NOAA National Overview (Willis)
14:30 – 15:30	National Federation of Regional Associations Update (Quintrell)
15:30 – 16:00	NOAA Coastal Services Center Grants Update (Olmi/Easter)
16:00	Adjourn

Wednesday **May 14, 2008**

7:30 – 8:00	Runoff Election (if necessary)
8:00 – 8:30	Continental Breakfast Vote Tally and Announcement of Runoff Election Results (Spence) (if necessary)
8:30 – 9:30	Interim Executive Director Update (including committee reports) (Lumpkin)
	Stakeholder Advisory Council Update (Leonard)
10:00 – 10:30	DMAC/Data Integration Update (Walker)
10:30 – 10:45	Break
10:45 – 11:15	FY07/08 Project Updates

FY07 RCOOS Project (Seim)
Caro-COOPs/CORMP (Leonard/Fletcher)
Modeling (Shen/Luettich)

11:15 – 12:00

Success Stories

Carolinas Coast (Dorton)
HF Radar (Shay)
FerryMon (Ramus)

12:00 – 13:00

Lunch

13:00 – 15:00

Future Directions of SECOORA

Funding:

1. Assuming bare-bones funding, what existing assets/efforts take priority?
2. Where should we be seeking alternative sources of funding?
3. How are membership dues to be directed?

Marketing:

1. Which groups should marketing target and why?
2. What marketing tools/method would be best-suited to the diverse membership/stakeholders and broad geographic extent?
3. Do we need targeted marketing efforts depending on the state, region of the state?

Website:

1. Who should we be targeting? It is not user-friendly in its current state.
2. Where is it in the overhaul process?

15:00

Meeting Wrap-Up/Adjourn (DeVoe)