



SOUTHEAST DISASTER RECOVERY PARTNERSHIP

The Southeast coastal region is vulnerable to a variety of disasters that can impact the vitality and long-term viability of its coastal communities. Planning for the disaster recovery process provides an opportunity to build resilience to future hurricanes, flooding, and other hazards.

The Southeast Disaster Recovery Partnership has been established to strengthen the ability of the Southeast's coastal economy and environment to recover from the next coastal storm. This Partnership will provide the training, resources, information, and industry support the coastal communities need to effectively bounce back.

WHY RECOVERY MATTERS



Increasing Costs

The cost of natural disasters in the United States has doubled in the last two decades. Hurricane Sandy alone caused \$50 billion in damage in 2012. Recovery plans support more effective use of post-disaster funding and help communities get back on their feet quickly - reducing the cost of an extended, expensive rebuilding process.



Vulnerable Coastal Economies

Coastal communities are particularly vulnerable to economic impacts caused by natural disasters. The Myrtle Beach Area Chamber of Commerce in South Carolina estimates a 20% decrease in hotel occupancy caused by a storm event could translate into an economic loss of over \$7 million per day. A year after Super-storm Sandy, 39% of small businesses were operating at a loss and 86% of firms still needed recovery-related financing. Recovery plans build awareness of the resources coastal communities need to re-open for business.



Improving Communication

A key challenge when recovering from a disaster is maintaining communication across the business, government, and NGO sectors. Building relationships prior to an event is the best way to ensure communication will continue after a disaster occurs. The Business Leadership Civic Center, an affiliate of the US Chamber of Commerce, suggests a regional approach to disaster recovery planning provides a better platform for communication and leveraging of resources to build resiliency.

THE SOUTHEAST



Over **17.2 million** people live in counties adjacent to the shore in Florida, Georgia, and the Carolinas.



GOALS AND OBJECTIVES

GOAL 1 Support the states in enhancing the ability of coastal communities to prepare strong recovery plans.

- Invest in projects that advance recovery planning efforts in each state
- Prepare and share customized training and tools
- Implement the National Disaster Recovery Framework at the local level

GOAL 2 Build the capacity of businesses to engage in recovery planning and build awareness of recovery resources

- Establish a Resilient Business Network of private sector partners
- Assess the challenges businesses face in recovery planning
- Design programs to improve business engagement and support

GOAL 3 Build regional capacity for recovery planning

- Collaborate across the region to learn from state and local experiences
- Engage stakeholders to share best practices and expand recovery planning initiatives



PARTNERS

These partners from across the Southeast are working together to help coastal communities prepare for and recover from the impacts of natural disasters.

State Partners

S.C. Sea Grant Consortium

South Carolina Emergency Management Division

North Carolina Emergency Management

Georgia Department of Natural Resources

Regional Partners

Southeast Coastal Ocean Observing Regional Association

The Nature Conservancy

Myrtle Beach Area Chamber of Commerce

Atlantic Business Continuity Services

Anderson Insurance Associates

The Insurance Institute for Business and Home Safety

DHS/UNC Chapel Hill Coastal Resilience Center of Excellence

Federal Partners

Federal Emergency Management Agency (FEMA)

NOAA's Office for Coastal Management

NATIONAL DISASTER RECOVERY FRAMEWORK

In the days and weeks after a disaster, a range of recovery activities begin to get the affected community back on its feet and rebuilding stronger, smarter and safer.

The National Disaster Recovery Framework (NDRF) provides context for how the whole community works together to restore, redevelop and revitalize the health, social, economic, natural and environmental fabric of the community. Its a guide that includes recommendations for coordination structures across state, local, tribal, and private sector groups and leverages existing resources through Recovery Support Functions (RSFs).

Developed by the Federal Emergency Management Agency (FEMA), the NDRF is a tool to help communities plan for recovery so they will thrive after a disaster event.

BECOME A PARTNER

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