

Private Sector Engagement

Public-Private Partnerships White Paper
Regional Integration Project
Engaging Businesses with Economic RSF



For the Long Haul

Public-Private Partnerships for Disaster Recovery

secoora.org/sdrp/publications

Insider Background

- Pre-SDRP interest in public-private partnerships for disaster recovery
- Short report from Florida on this topic
- Research conducted by Darien Williams, Research & Program Assistant for SDRP, recent Master's grad at UNC-Chapel Hill, DHS Coastal Resilience Center

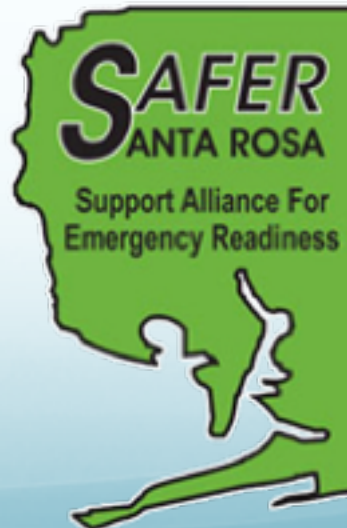
Why P3s?

- In 2017, disasters affected the lives 46.9 million U.S. residents, 15 percent of the population (Brock Long, FEMA Administrator)
- Federal govt spends \$\$\$ on recovery, but cannot meet all recovery needs
- FEMA Whole Community Framework – partnerships are one strategy

P3s for disaster recovery

- Typically, P3s describe large partnerships that finance major infrastructure, e.g. sports stadiums, downtown redevelopment
- We use a more expansive concept that includes small and large partnerships across sectors
- We find 3 general objectives:
 - Redevelopment
 - Information-sharing and learning
 - Planning and policy

Six Cases



Takeaways

- Both **disaster-specific needs and broader missions can catalyze** public-private partnerships;
- Partnerships **do not need to focus exclusively** on disaster recovery;
- P3s can deliver resources for **small-scale disasters and in low-capacity** contexts;
- Regular **communication and engagement sustains** partnerships;
- Some P3s organize as **non-profits to access funding** sources;

Takeaways

- Partnerships use active strategies to **engage businesses** and keep them involved;
- Most partnerships rely partly on **volunteers, who want to see the value** of their work;
- Partnerships pursue **public interest objectives** and outcomes; and
- Recovering communities benefit from partnerships but **examples are difficult to find.**

Next Steps

- Regional integration project
- Outreach opportunities

