

SECOORA BOARD MEETING | December 3 & 4, 2015

Meeting Contact: Megan Lee, mlee@secoora.org, (843) 864-6755

Location: Fulton Lane Inn – 202 King St, Charleston, SC 29401

Open to SECOORA Members

December 3, 2015

Breakfast on your own. Coffee provided.

8:00am-8:15am	Coffee/Lunch Menu Orders Taken (Lee)
8:15am-8:30am	Welcome (Lautenbacher) <ul style="list-style-type: none">• Roll Call• Agenda Review• Minutes (approval of 7/13/15 minutes)
8:30am-9:30am	Updates on Ongoing Activities <ul style="list-style-type: none">• Cape Canaveral buoys• Gulf of Mexico Observing Plan (Bill Hogarth)• Certification Application
9:30am-9:45am	Treasurer Report (Hamilton) <ul style="list-style-type: none">• Update on FY16 Budget as of October 31, 2015• Review of SECOORA Subcontractor Report• Membership Dues as of October 31, 2015
9:45am- 10:00am	Break
10:00am-10:30am	Overview Strategic Planning Process (Phillips) <ul style="list-style-type: none">• We'll review the over all strategic planning process, key elements we'll be developing, and the purpose and outcomes and process for today and tomorrow
10:30am-11:00am	Assessment Implications Part I (Phillips) <ul style="list-style-type: none">• We'll use some of the key assessment findings to inform looking at Core Values and Mission
11:00am-12:00pm	Living our Core Values (Phillips) <ul style="list-style-type: none">• We'll review SECOORA's draft Core Values to think about how SECOORA is already living them, where it could do better, and to give feedback on the draft values themselves
12:00pm-1:00pm	Working Lunch Break <ul style="list-style-type: none">• Certificate of Appreciation for Nick Shay (National HFR Committee) (Lautenbacher)• May Meeting planning (Hernandez)
1:00pm- 2:15pm	Mission Refinement (Phillips) <ul style="list-style-type: none">• Building on the values and assessment implications we'll develop a new mission statement that captures the key aspects of who SECOORA is, its purpose and business.
2:15pm-3:00pm	Assessment Implications Part II (Phillips) <ul style="list-style-type: none">• We'll continue to use the key assessment findings to develop implications for SECOORA's strategy decisions ahead

3:00pm-3:30pm	5-year Vision of SECOORA's Success (Phillips) <ul style="list-style-type: none"> We'll build on the assessment implications and revised mission to develop a broad 5-year aspirational but achievable Vision for SECOORA
3:30pm-3:45pm	Break
3:45pm – 4:40pm	5-year Vision of SECOORA's Success Continued (Phillips)
4:40pm- 5:00pm	Meeting Wrap Up / Adjourn
6:00pm	Meet in Hotel lobby to walk to Burwell's
6:30pm	Dinner: Burwells' Stone Fire Grill 14 North Market Street Charleston, SC 29401

December 4, 2015

Breakfast on your own. Coffee provided.

8:00am-8:15am	Coffee
8:15am-8:30am	Recap from Day Before (Lautenbacher)
8:30am-9:00am	Re-Engaging (Phillips)
9:00am-10:30am	Strategic Goal Setting (Phillips) <ul style="list-style-type: none"> Informed by the Vision, we'll set strategic goals for the next 5 years that better articulate and prioritize what SECOORA hopes to accomplish to achieve its vision
10:30am - 10:45am	Break
10:45am-11:30am	Strategic Goal Setting Continued (Phillips)
11:30am – 12:00pm	Taking Stock and Next Steps (Phillips)
12:00pm	Adjourn

Lunch on your own or in groups.