

Collecting vital environmental information for weather forecasts and hurricane warnings, safe boating, swimming, fishing and seafood.





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Did you know?

In 2017, SECOORA became certified as a Regional Information Coordination Entity, or RICE.

Certification recognizes that SECOORA meets NOAA federal standards for data gathering, accessibility, management, and long-term archiving. Certification requires that SECOORA continues to operate transparently and solicit stakeholder feedback to ensure that we meet their priority coastal and ocean observing needs.

Certification opens doors for greater collaborations. SECOORA's data management capacity and expertise provides a solid foundation to support member and stakeholder efforts – private, local, state or federal – to develop products and services.

To learn more about Certification, federal data sharing and archiving standards, or SECOORA's data services contact jdorton@secoora.org.



 SECOORA posing for a picture with the U.S. IOOS Director after signing the official Regional Information Coordination certification agreement. Pictured left to right: Carl Gouldman (U.S. IOOS Director), Debra Hernandez (SECOORA Executive Director), and Jennifer Dorton (SECOORA Regional Coastal Ocean Observing System Manager). Impacts to the blue economy defined 2017. The devastation caused by Hurricanes Harvey, Irma and Maria are still making headlines. We experienced the most active hurricane season in recent memory. SECOORA's observing infrastructure took a major hit, but many sensors survived back-to-back hurricanes with over 41% of them reporting critical data during these extreme hurricanes.

2017 also marked our ten-year anniversary. SECOORA achieved this milestone because of you. With the help of our Board, members, principal investigators, stakeholders, US Integrated Ocean Observing System (US IOOS®), and dedicated staff, SECOORA is having a positive impact in the region and evolving to be the go-to source for coastal ocean information in the Southeast.

I am pleased to announce SECOORA launched several new initiatives in 2017 – the *Coastal Observing in Your Community* webinar series, an annual student Data Challenge, and a corporate sponsorship program. SECOORA also became a certified Regional Information Coordination Entity. Certification recognizes that SECOORA meets federal standards for transparent, user-driven governance and data management, which is opening doors for even more collaborations.

Although it has been a noteworthy year, it did not come without challenges. We lost a vital member of the SECOORA family, Vembu Subramanian. His infectious laugh, positive attitude, and good humor are sorely missed. SECOORA and the community raised \$50,000 in his memory. In 2018 we will make the first annual \$2500 Ocean Scholars Award to continue Vembu's mentoring legacy by supporting the next generation of ocean experts.

Thanks to all of our partners, stakeholders and members who make what we do possible. Please visit our website, www.secoora.org, for more information current activities and how you can become involved.



This 2017 Annual Report is dedicated to Vembu Subramanian. Vembu left us too early. He was everyone's friend, colleague, mentor, and our social chairman. While hired in SECOORA his technical skill, Vembu's true strength was his interpersonal skill. If you had the chance to meet him, you were touched by his sincerity, laughter, and genuine kindness. And if lukcy, you may have even been "vemboozled," a term his friends used to describe his irresistible way of persuading you to have more fun than you'd planned for or imagined. In 2018, we will establish a scholarship to continue Vembu's mentoring legacy and help the next generation of ocean experts.

Sincerely.

Debra Hernandez, Executive Director Email: debra@secoora.org



Providing Vital Data During Hurricane Season

Hurricanes Irma and Maria wreaked havoc on the Southeast U.S. and Caribbean regions. Storm surge flooded towns and high sustained winds removed roofs, devastating both natural and human infrastructure.

SECOORA supports observing infrastructure that provides real-time data on storm conditions. This data is critical for weather reporting, forecasting, emergency management, and public safety.

Unfortunately, like other infrastructure in the storms' paths, SECOORA's ocean observing assets were damaged and need to be repaired. In 2018, SECOORA is working with legislators and impacted communities to raise awareness of the value of these assets and the need to repair and maintain them. These observing assets inform us about whether our ocean 'highways' are safe for work and recreation.





The SECOORA footprint spans the eastern side of Gulf of Mexico and the South Atlantic Bight. Pictured is Hurricane Irma's track overlaid on SECOORA observing assets. The dots represent moorings and coastal stations. The fans represent High Frequency radar coverage. Over 41% of SECOORA assets survived impacts from Hurricanes Irma and Maria.

Operational Operational but needs repairs

Non-Operational

Web cameras are transforming environmental monitoring. Applications related to transportation and commerce, emergency preparedness and risk reduction, and stewardship of coastal resources are incorporating data from both live and archived video feeds.

The National Ocean Service Web Camera Applications Testbed (WebCAT) is a short-term project to install web cameras in five locations in the Southeast to count right whales, spot rip currents, validate wave run up models, understand human use of natural resources and more.

This unique project is a public-private partnership leveraging the expertise and capabilities of the partners below.



Investing in the Next Generation of Ocean Experts

Through education opportunities, SECOORA is supporting the Southeast's growing ocean economy by creating workforce training opportunities for students. SECOORA partners with member institutions to engage students in ocean observing. The goal is to teach valuable skills and tools that can be applied once students enter the workforce.

Students who will be the next generation of coastal and ocean scientists, managers, decision makers, and entrepreneurs have the opportunity to help tell a story with SECOORA data via the Data Challenge. SECOORA's 2017 Data Challenge was a huge success. Applicants used their ingenuity to discover, integrate, and provide access to coastal ocean data - biological, physical, and more. Congratulations to the winners, who all received \$2,500!

Undergraduate



SPLASSH into Ocean Acidification with SECOORA's pH Data

John Mwaniki, Kennesaw State University

The Economics and Spatial Flexibility of Fisheries and Recreational Water Operations in Biscayne Bay, Florida

The timeliness of credible data is critical to the National Weather Service (NWS) and its mission to protect life and property... Data sources used by the NWS are diverse... However, it is the ground truth data from observational platforms such as the [SECOORA funded] USF COMPS buoys and coastal stations that provide us with necessary data to warn the public.





SECOORA participated in the St. Petersburg Science Festival with the Gulf of Mexico Coastal Ocean Observing System. This event provided the opportunity to highlight the importance of cean observing off the coast of Tampa Bay, FL.



Brian LaMarre, Meteorologist-in-Charge, NOAA National Weather Service Gulf of Mexico Regional Collaboration Team Lead

Leveraging Public and Private Partnerships





One challenge of the project was identifying hosts to house the cameras for the WebCAT initiative. Pictured left to right is Mark Willis (Surfline), Dennis Murphy (Surfline) and Debra Hernandez (SECOORA) exploring locations in South Carolina for the webcams. Visit www.secoora.org/webcat to view the cameras live feed.

Graduate



Samantha Dowdell, University of Miami

Public / Other



Development of a 5-Year Daily, Cloud-Free Sea Surface Temperature and Chlorophyll-a Reconstruction Dataset Using the Data Interpolating Empirical Orthogonal Functions Method

Joseph B. Zambon, Ph.D.





Each year SECOORA teams with YSI/ Xylem and University of South Florida to teach undergraduate students about the importance of water quality, metrological data, and coastal ocean observing systems.

SECOORA By the Numbers



SECOORA Projects By State



12.4

Page views and data requests

assets on SECOORA.org and

for SECOORA supported

MILLION

partner websites

40 👤

SECOORA Members

SECOORA

www.secoora.org

SECOORA Members

SECOORA BOARD OF DIRECTORS

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Robert Weisberg, University of South Florida Mark Willis, Surfline*

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SECOORA Financials

INCOME \$2.8 MILLION



Axiom Data Science

Maintain and support SECOORA Data Management and Communication infrastructure and activities

University of Delaware Analyze water samples at Gray's Reef ocean acidification mooring site for data validation Surfline Install 5 web cameras in Southeast coasta locations for research purposes

LEGEND

Sustaining Member:	Blue
Institutional Members:	*
Individual Members:	†
Affiliate Members:	**
Public Seat	***
New Member:	Italicize

Fathom Science ioined SECOORA to expand our industry, government, and academic relationships to advance metocean analytics and prediction. We look forward to working with SECOORA members in strong partnerships and collaborations.



Jennifer Warrillow Fathom Science http://fathomscience.com/



JOIN SECOORA

SECOORA is designed by users, for users. Our membership provides opportunities for organizations to influence coastal ocean observing activities in the southeast.

From North Carolina to Florida. universities. state and local agencies, businesses and others have joined SECOORA to set our regional priorities.

Become a member today and be a part of the Southeast's observing future. Email debra@secoora.org to join!

NEW MEMBER JOINED IN 2017





SECOORA is the coastal ocean observing system for North Carolina, South Carolina, Georgia, and Florida. A coastal observing system is a combination of many components - from humans to hardware - that is used to collect data on our coastal environment. This data is then transformed into products and services that support safe and efficient marine operations, coastal economies, and a healthy, sustainable environment. SECOORA helps improve:



SAFETY

By supporting search and rescue

operations and safe boating, swimming

and extreme weather response



By improving routing for maritime commerce and enabling private sector value-added products

ECONOMY



PUBLIC HEALTH

By modeling and monitoring water quality variables and physical ocean data



SECOORA is one of the 11 Regional Associations that partner with the US IOOS to observe the changes in our ocean, coastal and Great Lakes environment.



The IOOS Association is a non-profit organization formed by the Regional Associations in support of the US IOOS. SECOORA is an active member of the IOOS Association.

Stay Connected

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communications@secoora.org

Pictured is University of North Carolina Wilmington getting ready to redeploy marine weather buoys in Spring 2017.

Image Credit: Brett Bolton, UNCW