

SECOORA 2015 ANNUAL REPORT



Image Credit: Angela Simone, SUNY Geneseo

Leveraging local resources. Meeting regional needs. Supporting national priorities.

“ The southeast US is a critically important ecosystem to all citizens of the United States providing both jobs and recreation for millions of Americans each year. The observing system you [SECOORA] are developing will improve maritime safety, enhance forecasts of hurricanes, severe weather, pollution and harmful algal blooms, as well as, provide needed water quality monitoring for restoration and ocean modeling efforts. ”

Robert P. Jones, Executive Director
Southeastern Fisheries Association, Inc.

NOTE FROM THE EXECUTIVE DIRECTOR

Partnership and growth defined 2015. We welcomed new members, submitted a five-year funding proposal to the US Integrated Ocean Observing System (US IOOS®), and partnered with NOAA Ocean Acidification Program to facilitate the Southeast Ocean Coastal Acidification Network.

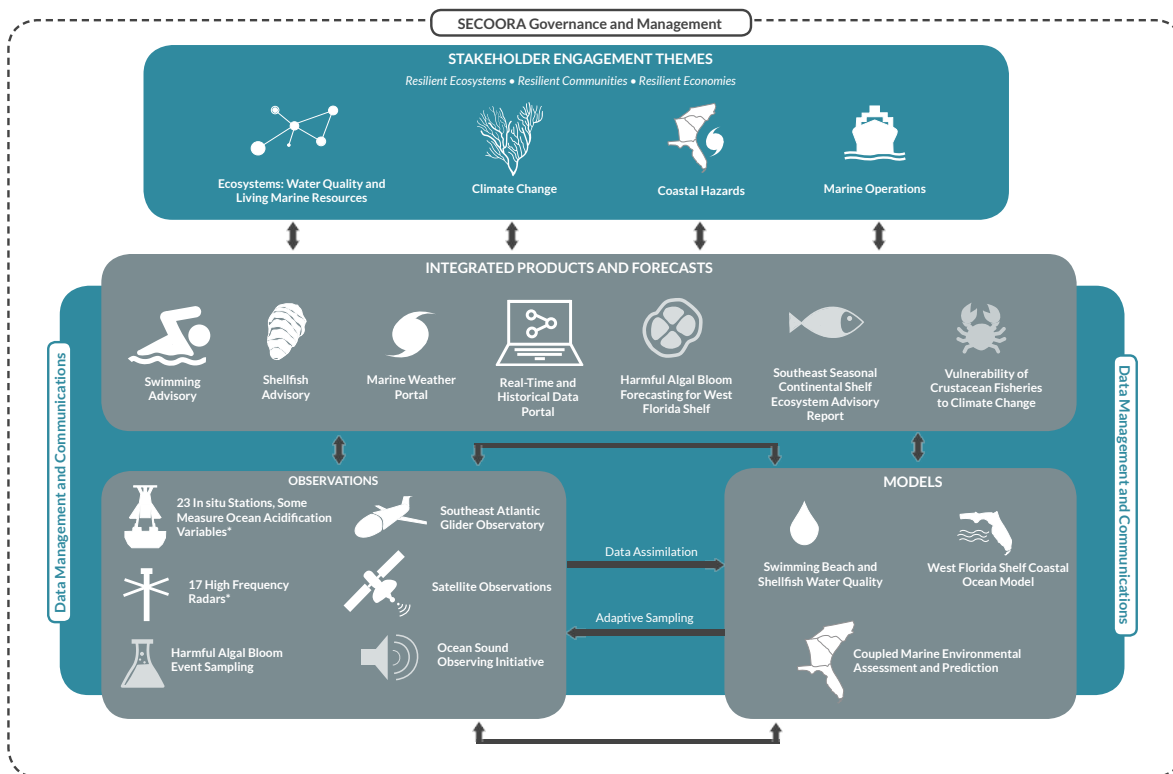
It has only been a remarkable year because of you. With the help of our Board, members, principal investigators, stakeholders, US IOOS and dedicated staff, SECOORA is a stronger organization. We should all celebrate another year of sustained operation of the 20 in-situ stations and 15 high frequency radars that comprise the SECOORA observing system.

Although it has been a noteworthy year, it did not come without challenges. We are listening to our users. In 2016, we will be upgrading our website, finalizing the Board driven Strategic Plan and working to become more responsive.

Thanks to all of our partners, stakeholders and members who make what we do possible. Please visit our website, www.secoora.org, for more information on how you can become involved with SECOORA.

Sincerely,

Debra Hernandez, Executive Director



The above schematic is a visual representation of the five-year plan for the SECOORA Ocean Observing System. With oversight from Governance and Management, and in collaboration with Principal Investigators, Data Management and Communications successfully manages and integrates data for a suite of tools and applications. Each component is linked to priority stakeholder needs under four theme areas.

*Numbers reflect proposed and existing stations

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Children, teens, and families learned about the basic functions of buoys and a variety of sensors at the Charleston 2015 STEM Festival. Visitors explored SECOORA real-time buoy data off the coast of South Carolina via our data portal.

Images Credit: SECOORA



SECOORA THEME AREAS

Connecting Stakeholders to Data



MARINE OPERATIONS

Observing stations are the real time eyes on the water. Data from stations are critical for informing weather forecasters and others responsible for planning boat and ship operations. Mariners need to know the true local conditions before heading out on the water.

Unfortunately, more and more frequently we are seeing equipment being decommissioned due to lack of funding. With less money, we need to be more creative. SECOORA teamed with members and partners to help keep buoys that collect and deliver valuable data in the water.

Buoy for a Cause: SECOORA and member University of North Carolina Wilmington crowdsourced the additional \$16,000 needed to replace decommissioned NDBC buoy 41036, in Onslow Bay, NC.

Cape Canaveral Buoys: Two NOAA buoys off the east coast of Florida were slated for retirement in spring 2016. SECOORA's Board joined with others that rely on these buoys and contacted NOAA urging them to reconsider. NOAA listened and agreed to maintain Cape Canaveral Buoys 41009 and 41010 through the end of 2016. Updates on this issue can be found at www.secoora.org/CapeCanaveralBuoys.



COASTAL HAZARDS

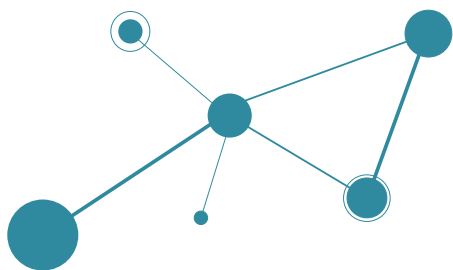
Coastal hazards come in many varieties in the southeast, and include hurricanes, coastal inundation and rip currents. This year, SECOORA focused on two specific threats to the safety of coastal residents and visitors: 1) inundation associated with storms and 2) rip currents.

Coastal Inundation: Dams broke, houses flooded, and much of South Carolina was underwater. In the wake of the historic and record-breaking rainfalls experienced in the Carolinas in October, data from SECOORA funded buoys are being coupled with other monitoring data to study the event and understand impacts to the marine environment. These buoys recorded the events in real time, and the data could also help improve the prediction of water levels along the coast for future storms.

Rip Currents: The number one cause for rescues and drownings at the beach is rip currents, yet our ability to accurately forecast them is limited. NOAA National Weather Service (NWS) and partners have developed a probabilistic rip current forecast model to provide officials with a tool to predict the likelihood of a rip current. SECOORA funded a validation study to collect wave and visual rip current observations at Emerald Isle, NC. The data from the study will be used to improve and validate the rip current model.

“ By replacing NDBC buoy 41036.... the UNCW efforts will fill a void in coastal data that has left NWS and local stakeholder largely “blind” as to offshore condition across our [North Carolina] southern coastal area. ”

Richard Brandy, Meteorologist in Charge-
National Weather Service, Moorehead City, NC

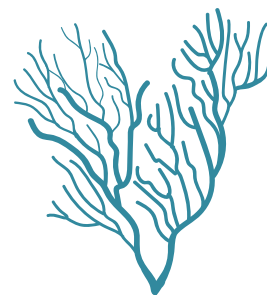


ECOSYSTEMS, WATER QUALITY, AND LIVING MARINE RESOURCES

Ocean and coastal conditions are constantly changing. Observations, models and partnerships are necessary to understand the southeast's complex ecosystems.

SECOORA supports monitoring and modeling of surface, in-column and seafloor water quality parameters, which are primarily physical and chemical observations. Biological observations monitor living marine resources. All these observations must be linked to understand ecosystem changes. Incorporating real time biological measurements into operational coastal ocean observing systems is challenging, primarily because of the variety of biological characteristics and variability that can be measured.

An effort to address this challenge is the Biological Observation Experiment, a collaboration between SECOORA, USF and Mote Marine Laboratory. Research shows fish have evolved to use acoustics for courtship and spawning. Passive acoustic hydrophone surveys can be used to document the time and place where reproductive activity occurs. This project is testing to see if acoustic measurements of fish sounds and movement can be feasibly integrated into the existing operational observing systems.



CLIMATE CHANGE

SECOORA is devoted to sustaining observations through partnering to understand climate variability and its effect on our oceans. Below are initiatives that SECOORA participated in throughout 2015:

Climate Variability Workshop: SECOORA hosted a tri-regional workshop on the impact of climate variability on fisheries. In partnership with the private sector (ROFFS™), National Marine Fisheries Service and fellow Regional Associations, workshop attendees vetted and voted on a prioritized list of research and monitoring needs for each region.

SOCAN: Similar to a sponge, the ocean absorbs the excess carbon dioxide in the atmosphere. Ocean Acidification (OA) is the ongoing decrease in the pH of the Earth's oceans, caused by the uptake of carbon dioxide from the atmosphere. SECOORA facilitated the Southeast Ocean and Coastal Acidification Network (SOCAN). SOCAN brings experts and industry together to identify the knowledge and research needs to address potential problems caused by OA. Throughout 2015, twenty OA focused webinars were broadcasts to document what is known, what isn't, and what research in other locales can be applied to better understand OA effects in the southeast. <http://secoora.org/socan>

SECOORA BY THE NUMBERS

43

SECOORA
MEMBERS
JOIN TODAY!



20

IN-SITU
STATIONS



6.8
MILLION

WEBPAGE VIEWS OF SECOORA DATA AND
INFORMATION ON WWW.NBDC.NOAA.GOV

15

HF RADARS



5

MODELING
PROJECTS



225,929

WEBSITE PAGEVIEWS



57%
FROM 2014

75.9

MILLION

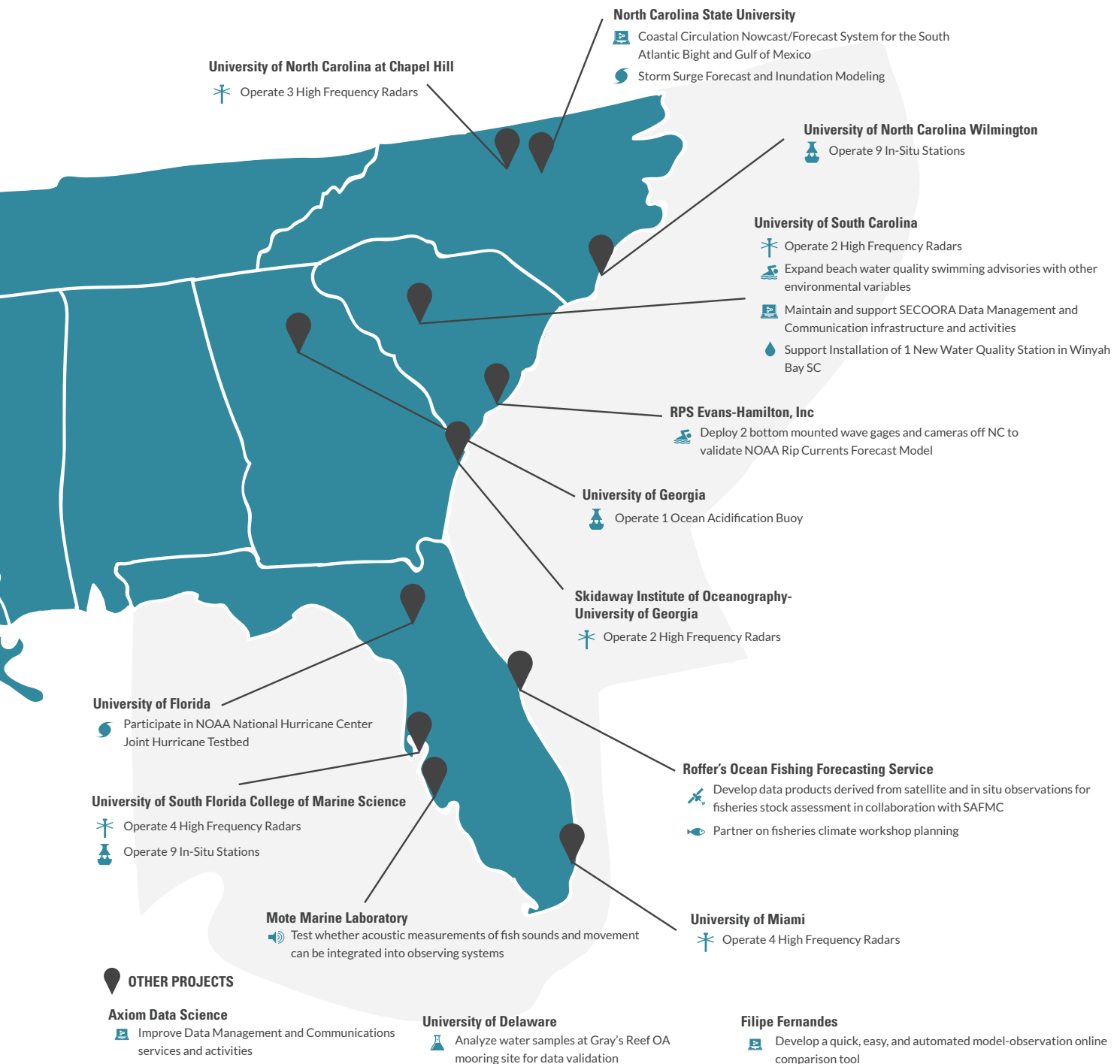
OBSERVATIONS

SERVED ANNUALLY ON WWW.SECOORA.ORG/MAPS/

39% ARE NON-FEDERAL OBSERVATIONS



SECOORA PROJECTS BY STATE



SECOORA MEMBERS

SECOORA BOARD OF DIRECTORS

- Conrad C. Lautenbacher, GeoOptics* - Chairman
- William Hogarth, Florida Institute of Oceanography* - Vice Chairman
- Jim Nelson, University of Georgia Skidaway Institute of Oceanography* - Secretary
- Peter Hamilton, Leidos Corporation* - Treasurer
- George Maul, Florida Institute of Technology* - Past Chair
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- Kathleen O'Keefe, Florida Fish and Wildlife Research Institute*
- Lisa Adams, Kennesaw State University*
- Lynn Leonard, University of North Carolina Wilmington*
- Nick Shay, University of Miami Rosenstiel School of Marine and Atmospheric Science
- Roger Pugliese, South Atlantic Fishery Management Council*
- Ruoying He, North Carolina State University*
- Jeff Copeland, WeatherFlow*
- Tim Short, SRI International*
- Marcel Reichert, SC DNR Marine Resources Division*
- Bob Weisberg, University of South Florida College of Marine Science

SECOORA MEMBERS- NON DIRECTORS

- James Locascio, Mote Marine Laboratory
- Cameron Hunt, Metanomy, Inc.
- Mitch Roffer, ROFFS™*
- Rick DeVoe, SC Sea Grant Consortium*
- Peter Sheng, University of Florida*
- Markus Huettel, Florida State University*
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- Harvey Seim, UNC-Chapel Hill*
- Pat Halpin, Duke University Marine Laboratory*
- Jim Fourqurean, FIU-SEAS*
- Manhar Dhanak, Florida Atlantic University-SeaTech*
- Greg Bossart, Georgia Aquarium*
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- Graham Worthy, University of Central Florida*
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- Paul Gayes, Coastal Carolina University School of Coastal and Marine Systems Science*
- Mark Willis, Surfline*
- Paul Devine, Teledyne Instruments†
- Rick Cole, RDSea International†
- Jennifer Zimmerman, OTT Hydromet†
- Trap Puckett, RPS Evans-Hamilton, Inc.†
- Cliff Merz, Dyalitics, Inc.†
- Geno Olmi, NOAA Southeast and Caribbean Regional Collaboration Team**
- George Sedberry, Southeast, Gulf of Mexico, and Caribbean Region of the Office of the National Marine Sanctuaries**
- Eric Strom, U.S. Geologic Survey**
- Jennifer Bennett Mintz, NOAA Ocean Acidification Program**

LEGEND	
Sustaining Member:	Blue
Institutional Members:	*
Individual Members:	†
Affiliate Members:	**
New Member:	Italicized

“

Metanomy joined SECOORA because we believe that citizen science, open source software, and open data standards are powerful enablers to the decision makers who rely on environmental science.

”

Cameron Hunt
President,
Metanomy, Inc. 501(c)(3)



JOIN SECOORA

SECOORA is designed by users, for users. Our membership provides opportunities for organizations to influence coastal ocean observing activities in the southeast.

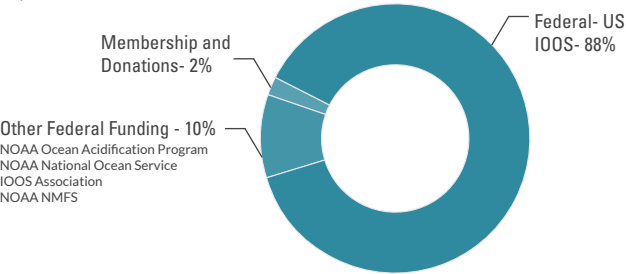
From North Carolina to Florida, universities, state and local agencies, businesses and others have joined SECOORA to set our regional priorities.

Become a member today and be a part of the Southeast's future. Email debra@secoora.org to join!

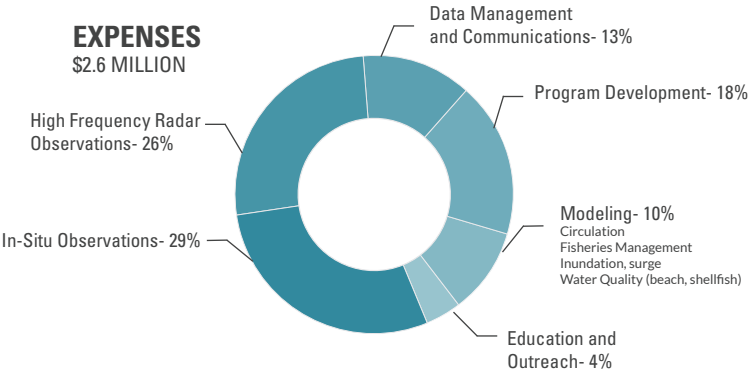
5 NEW MEMBERS
JOINED IN 2015

SECOORA FINANCIALS

INCOME \$2.5 MILLION



EXPENSES \$2.6 MILLION





The Southeast Coastal Ocean Observing Regional Association (SECOORA) coordinates projects and leverages resources to observe 1,938 miles of coastline and 189,615 square miles of coastal ocean in North Carolina, South Carolina, Georgia and Florida. Users, such as recreational beach goers, local, state and federal emergency responders, coastal zone planners and more, use our data to provide near real-time marine weather and other coastal ocean information. SECOORA takes action to improve safety, enhance our economy, and protect our environment.



SECOORA is one of the 11 Regional Associations that partner with the US IOOS to observe the changes in our ocean, coastal and Great Lakes environment.



IOOS Association is a non-profit organization formed by the regional associations in support of the US IOOS. SECOORA is an active member of the IOOS Association.

STAY CONNECTED



SECOORA's website is dedicated to providing the information you need to increase your understanding of the southeast's coastal ocean. In 2016, SECOORA will be redoing our website based on user feedback. Explore our website, www.secoora.org, or social media outlets today to learn more.



<https://www.facebook.com/secoora>



www.twitter.com/secoora



Pictured is Michael Kovatch, SECOORA 2015 Intern, practicing his diving. During his internship, Michael became a certified American Academy of Underwater Sciences diver.

Image Credit: Jay Law, USF CMS