**FACT Network Sci Comms Workshop**

**Project Page Template**

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| **Title**   |
| **Project Overview**  ***Who:*** *Who is conducting the study? Researchers, institutions, community organizations/groups involved.* ***What:*** *What is the species being studied? What are the research objectives of the study? What are the biological, economic, oceanographic, socio-political or cultural impacts of the work?* ***Where:*** *Where is the study taking place?* ***How:*** *How is the information being collected? How is the research being conducted and/or applied?*   |
| **Why this matters**  ***Why:*** *Why does this project matter, and what are the implications for nature, science, and/or society? For example, will knowledge of a species' movements support more informed management and conservation decisions (new quotas, management boundaries, etc.)?*   |
| **Lead organizations**  *List those who are the lead organizations on the project (please include a link to their website). These are collaborators on the project ( aka people who signed their name to the grant).*   |
| **Partners**  *List those who are partnering on the project (please include a link to their website). We want to ensure organizations that make tangible contributions are recognized.*   |
|  **Supported by:**  *List those who are supporting (funding) the project—please spell acronyms in full.*   |
| **Project status (ongoing or past)** *Please provide the start and end dates for this project.*   |
| **FACT project codes (tags and array)**  *FACT members share data via the FACT Data Node. Each project has a code for tags and array that we are including on the website page for our widgets.*   |
|  Contact  *Please list the main point of contact for the project (we will reach out if we have questions or need clarifications).*  |
| Resources & publications  *Please list all links to web resources (including news stories) and publications related to the project.*  |
|  Twitter caption   *Please craft a tweet with the following criteria in mind (280 character limit):*  * *Hook – why is this project interesting, relevant and applicable?  Summarize!*
* *Make it relatable – do you have something funny or novel to share?*
* *Do you have an image that accompanies the text well?*
* *Do you have a call to action? ‘Read more on this project: LINK’ or ‘Check out our new publication! LINK’*
* *Have you tagged partners/colleagues that can help promote your work? Note: you don’t need handles if you don’t have access to your computer—a list of people/organizations will suffice.*
* *Did you use hashtags that can help your post end up in a larger pool of related tweets?*
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