2024 Annual Meeting
May 7, 2024 | Charleston, SC
WIFI: HiltonHonors
Password (Promotional Code): Hilton2024
Thank you meeting sponsors!
## Board Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 1:00 – 1:10 PM  | **Welcome**  
Gary Mitchum, SECOORA Chair  
• Introductions / Roll Call  
• Approval of Agenda  
• Minutes Approval – March 30, 2023 (vote)  
• Brainstorm: Dates / Locations for 2024 Annual Meeting |
| 1:10 – 1:15 PM  | **Treasurer Report:** Susan Lovelace, SECOORA Treasurer                  |
| 1:15 – 1:40 PM  | **SECOORA Progress and Plans:** Debra Hernandez, SECOORA Executive Director |
| 1:40 – 1:45 PM  | **Closing Remarks and Adjourn**  
Gary Mitchum, SECOORA Chair                   |
| 1:45 – 2:00 PM  | **Coffee Break**                                                          |
Minutes

March 28, 2024
### Upcoming SECOORA Meetings

<table>
<thead>
<tr>
<th>December 2024 Board</th>
<th>2025 Annual Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location: Fulton Lane Inn, Charleston, SC</td>
<td>Location: NC</td>
</tr>
<tr>
<td>Dates: December 10-11, 2024</td>
<td>Dates: Week of May 12th?</td>
</tr>
</tbody>
</table>
Treasurer Report

Susan Lovelace, Treasurer

Other Finance and Audit Committee Members:
Quinton White
Conrad Lautenbacher
Peter Hamilton
Jeff Copeland
## Review of Financial Report as of March 31, 2024

### SECOORA Operating Report

<table>
<thead>
<tr>
<th></th>
<th>Month Ending March 31, 2023</th>
<th>Month Ending March 31, 2024</th>
<th>Annual Budget</th>
<th>Actual as of March 31, 2024</th>
<th>Budget Balance</th>
<th>Budget % Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td>264,570.35</td>
<td>58,065.70</td>
<td>1,034,071.00</td>
<td>783,622.60</td>
<td>245,150.78</td>
<td>23.70 %</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salary, Wages &amp; Benefits</td>
<td>47,309.45</td>
<td>61,813.14</td>
<td>757,330.00</td>
<td>542,791.42</td>
<td>215,580.18</td>
<td>28.46 %</td>
</tr>
<tr>
<td>Accounting/Bookkeeping/Auditing</td>
<td>64.89</td>
<td>7,062.68</td>
<td>115,820.00</td>
<td>84,037.10</td>
<td>25,234.70</td>
<td>21.78 %</td>
</tr>
<tr>
<td>Communication Support/Digital Infrastructure/All Other Services</td>
<td>790.00</td>
<td>546.25</td>
<td>49,560.00</td>
<td>11,236.65</td>
<td>38,323.35</td>
<td>77.32 %</td>
</tr>
<tr>
<td>Travel/SECOORA Meeting</td>
<td>7,598.43</td>
<td>1,680.60</td>
<td>56,000.00</td>
<td>40,082.61</td>
<td>15,917.39</td>
<td>28.42 %</td>
</tr>
<tr>
<td>Meeting Sponsorship</td>
<td>0.00</td>
<td>0.00</td>
<td>2,500.00</td>
<td>75.00</td>
<td>2,425.00</td>
<td>97.00 %</td>
</tr>
<tr>
<td>Expendable Supplies</td>
<td>(141.76)</td>
<td>41.89</td>
<td>13,234.00</td>
<td>6,096.93</td>
<td>7,136.81</td>
<td>53.92 %</td>
</tr>
<tr>
<td>Dues &amp; Subscriptions</td>
<td>0.00</td>
<td>0.00</td>
<td>15,500.00</td>
<td>14,000.00</td>
<td>1,500.00</td>
<td>9.67 %</td>
</tr>
<tr>
<td>Home Office Expense</td>
<td>1,023.66</td>
<td>585.00</td>
<td>18,840.00</td>
<td>4,841.56</td>
<td>13,998.44</td>
<td>74.30 %</td>
</tr>
<tr>
<td>Education &amp; Outreach</td>
<td>178.26</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00 %</td>
</tr>
<tr>
<td>Insurance - Liability</td>
<td>0.00</td>
<td>0.00</td>
<td>3,187.00</td>
<td>3,187.00</td>
<td>0.00</td>
<td>0.00 %</td>
</tr>
<tr>
<td>Other/Contingency Expenses</td>
<td>0.00</td>
<td>0.00</td>
<td>2,100.00</td>
<td>0.00</td>
<td>2,100.00</td>
<td>100.00 %</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>56,822.93</td>
<td>71,729.56</td>
<td>1,034,071.00</td>
<td>706,348.27</td>
<td>322,215.87</td>
<td>31.15 %</td>
</tr>
</tbody>
</table>
### Review of Membership Profit & Loss as of March 31, 2024

**SECOORA Membership Dues**

<table>
<thead>
<tr>
<th></th>
<th>Year Ending June 30, 2024</th>
<th>Year To Date March 31, 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>37,000.00</td>
<td>40,399.70</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salary, Wages &amp; Benefits</td>
<td>10,000.00</td>
<td>6,785.53</td>
</tr>
<tr>
<td>Travel</td>
<td>1,000.00</td>
<td>965.17</td>
</tr>
<tr>
<td>Other Costs (Non Operating)</td>
<td>2,000.00</td>
<td>1,738.81</td>
</tr>
<tr>
<td>Meeting &amp; Conference Expenses (SECOORA Led Events)</td>
<td>4,000.00</td>
<td>3,973.03</td>
</tr>
<tr>
<td>Education &amp; Outreach</td>
<td>20,000.00</td>
<td>3,500.00</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>37,000.00</td>
<td>16,962.54</td>
</tr>
<tr>
<td><strong>Interfund Activity (to VS Scholars Fund)</strong></td>
<td>(26,636.00)</td>
<td>20,037.46</td>
</tr>
<tr>
<td><strong>Available Cash on Hand</strong></td>
<td></td>
<td>397,468.45</td>
</tr>
</tbody>
</table>

SEE HANDOUT
Finance and Audit Committee Updates

• Number of SECOORA awards are increasing!!

• Pre/Post Awards Specialist contractor hired to help with the growing contracts/subawards

• SECOORA Membership Voted and Passed the FY25 Operating Budget via email – April 2024

• Annual Audit – September 2024
SECOORA Progress and Plans

Debra Hernandez, SECOORA
Outreach to Decision Makers and Supporters

- Partners, members and stakeholders
- Congressional outreach
- Outreach to news media
- Letters of Support
- Social media posts

Congressional outreach
By the numbers:
- 22 meetings with Congressional offices
- 34 appropriations forms submitted
- 6 SE signers on House Dear Colleague letter
- Senate letter pending

Scientists are sounding the alarm about oceans, but Biden’s budget would slash research data

Hokins is out to sea near Tibes Island, Georgia, on a BASS (Biden’s budget is at risk) off President Joe Biden’s budget request this year. (Hannah Brown/Washington Post)

Washington Post

WASHINGTON — As scientists scramble to understand why the world’s oceans are in their second year of record-breaking heat, one of the most important programs to gather crucial data is at risk of losing some of the critical research it has been operating.

Known as the “bible” of the oceans off U.S. coasts, the Integrated Ocean Observing System, or IRIOS, is a little-known but vital program within the National Oceanic and Atmospheric Administration. It uses over 2,000 monitoring instruments to track currents, water temperatures, oxygen levels, salinities, and more in the oceans and the Great Lakes, providing data to users inside and outside the federal government.

The data is used for everything from hurricane forecasting and forecasts to coastal hazards search and rescue — NOAA data can help the Coast Guard narrow down a search area by two-thirds.
Outreach to Decision Makers & Data Users

★ Partners, members and stakeholders
★ Congressional outreach
★ Outreach to news media
★ States of Support
★ Social media posts

The Honorable Hai Rogers
Chairman
Subcommittee on Commerce, Justice, Science and Related Agencies
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20555

Dear Chairman Rogers and Ranking Member Cartwright,

We, the undersigned scientists participating in the FACT Network (www.secoora.org/FACT), are writing in response to the President’s Fiscal Year 2023 budget for the NOAA Integrated Ocean Observing System (IOOS). As a long-time user of the data and services provided by SECOORA, a Regional Association of IOOS, we are very concerned by the $10 million proposal to close the FY 2023 budget for the Regional Association for the Southeastern United States (SECOORA: NOAA-01).cut 1/3 of the federal fund for SECOORA, but 1/3 of the federal fund for Southeastern states. This decision could significantly impact the ability of SECOORA to continue providing valuable services to our region.

The SECOORA budget is critical to the operation of the National Oceanic and Atmospheric Administration’s (NOAA) National Data Buoy Center (NDBC), which provides critical data and information to support decision-making in a variety of sectors, including fisheries management, coastal zone management, and emergency response. The budget also funds the operation of the Southeastern Environmental Observation System (SECOORA), which provides valuable data and information to support decision-making in a variety of sectors, including fisheries management, coastal zone management, and emergency response.

We urge you to consider the importance of the SECOORA budget and the critical role it plays in supporting decision-making in our region. We respectfully request that the FY 2023 budget for the Southeastern United States be restored to its previous level.

Thank you for your attention to this matter.

Sincerely,

[Signatures]

The Honorable Cartwright
Ranking Member
Subcommittee on Commerce, Justice, Science and Related Agencies
Committee on Appropriations
U.S. House of Representatives
Washington, D.C. 20555

Wesley R. Brooks, Ph.D. @Wesley_R_Brooks - 17m

“The Biden Administration’s proposed cuts to coastal observing & data collection threaten to upend decades of progress in reducing US vulnerability to weather & climate risks even as US exposure from economic growth & development has steadily increased.”

SECOORA @secoora - 39m

“What we’re trying to do is enable communities to tell their own stories, to have data that engineers and town officials can listen to.” - Debra Hernandez, SECOORA Executive Director

The proposed IOOS budget cut would decimate coastal observing...
Grants, Proposals, Funds

**Awards:**
- IOOS 2021-24: $13.8M
- BIL 2022-24: $1.9M
- WebCOOS 2020-24: $1.2M
- WebCOOS Nat’l 2023-26: $0.4M
- Hurricane Glider 2022-25: $2.8M
- Various: $0.3M*

**TOTAL: $20.4M**

*secoora.org>about>documents*

**Proposals:**

**Submitted**
- IRA Topic 1 2024-29: $5M
- IRA Topic 2 2024-29: $4.6M
- Hurricane Ian 2024-25: $1.23

**Due by Sept. 2024:**
- BIL 2025-28: $3.0M
- IOOS Yr 4 2024-25: $3.1M
- IOOS Yr 4 Supplemental: ~$1.5M

**TOTAL: $18.4M**

**Funds:**
- Members Dues: $397k
- Vembu Scholarship: $54k
- SCDRP Account: $22k

**TOTAL: $473k**

*6 small awards ranging from $12.5k - $150k*
## Funding Timelines

<table>
<thead>
<tr>
<th>GRANT</th>
<th>$ Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Jul '24</td>
</tr>
<tr>
<td>IOOS Core</td>
<td>$3.1M</td>
</tr>
<tr>
<td>IOOS Sup</td>
<td>$1.5M?</td>
</tr>
<tr>
<td>BIL T1 &amp; T2</td>
<td>$1.0M</td>
</tr>
<tr>
<td>IRA T1 &amp; T2</td>
<td>$1.7M</td>
</tr>
<tr>
<td>WebCOOS Nat'l</td>
<td>$0.4M</td>
</tr>
<tr>
<td>Hurricane Ian</td>
<td>$0.6M</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$8.0M</strong></td>
</tr>
</tbody>
</table>

### Timeline
- GRANT
  - Jul '24: $3.1M
  - Jul '25: $3.0M
  - Jul '26: $3.0M
  - Jul '27: $3.0M
  - Jul '28: $3.0M
  - Jul '29: $3.0M

### Project Status
- Funding for BIL T1 & T2, IRA T1 & T2, and Hurricane Ian is completed.
- Future funding for these projects is uncertain.
Theo Jass
WebCOOS Program Manager

Emily Noakes
Communications and Engagement Specialist

Cotie Alsbrooks
Water Level Program Manager

Laura LaBree
Contractor Pre and Post Award Specialist

SECOORA 2.0
Water Level Website Launch

[Image of the SECOORA Water Level Station Map]

This map displays the installation locations of water level stations in SECOORA’s Water Level Network and will be updated as more stations are added to the network.

[Image of two people viewing the map]
New Opportunities

Board Engagement and Recruitment

Pan-regional collaboration:
- Webcams
- Water Level stations
- CARICOOS & GCOOS
  - Sargassum
  - Intra-Americas Sea (marine heat waves)
  - Spanish-language products
Questions for Debra or other staff??
Coffee Break

1:45 - 2:00 PM

Thank you meeting sponsors!

SEQUOIA
Tools and Research for Particle Intelligence

Hohonu
Members Business Meeting

May 7, 2024 | Charleston, SC
WIFI: HiltonHonors
Password (Promotional Code): Hilton2024
## Members Business Meeting Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 – 2:10 PM</td>
<td>SECOORA Status Updates</td>
</tr>
<tr>
<td>2:10 – 2:20 PM</td>
<td>Committee Updates</td>
</tr>
<tr>
<td>2:20 – 2:25 PM</td>
<td>Election and Voting Results</td>
</tr>
</tbody>
</table>
SECOORA Status Updates

Debra Hernandez, SECOORA
Refreshed SECOORA’s Strategic Plan

- Surveyed members last fall
- Board detailed review Dec. 2023
- Staff workshopped Plan Goals & Strategies
  - Member feedback
  - Board comments
- Board approved Mar. 2024
Staffing Updates

Emily Noakes
Communications and Engagement Specialist

Cotie Alsbrooks
Water Level Program Manager

Theo Jass
WebCOOS Program Manager

Laura LaBree
Contractor Pre and Post Award Specialist
Outreach to Decision Makers and Supporters

- Partners, members and stakeholders
- Congressional outreach
- Outreach to news media
- Letters of Support
- Social media posts

Congressional outreach
By the numbers:

- 22 meetings with Congressional offices
- 34 appropriations forms submitted
- 6 SE signers on the House Dear Colleague letter
- Senate letter pending...

Scientists are sounding the alarm about oceans, but Biden’s budget would slash research data

A glider, launched by researchers at the The USF College of Marine Science, gathering data in the Gulf of Mexico.

USF glider program could be affected by proposed budget cuts

By the numbers:

- 22 meetings with Congressional offices
- 34 appropriations forms submitted
- 6 SE signers on the House Dear Colleague letter
- Senate letter pending...

★ Partners, members and stakeholders
★ Congressional outreach
★ Outreach to news media
★ Letters of Support
★ Social media posts
Thank you to our SECOORA Members!
FY23 Audit was Clean!
Welcome New Member Representative

Asli Aslan
Dedicated to providing data to ensure coastal ocean resilience, safety, and a thriving blue economy.

Delivering Data for Decisions

We want to ensure healthy coastal ocean ecosystems and communities by making observation data available and accessible to drive science-based decisions.
Hot Topics in SECOORA’s region

- Offshore wind
- Right whale monitoring
- Pan-regional collaboration
- HABs
- Marine heat waves
- Rising sea level & increased flooding
Committee Updates
Science Committee Update

Jennifer Dorton, SECOORA
Science Committee Update

Members

- Lynn Leonard, UNCW
- Gary Mitchum, USF CMS
- Vince Lovko, Mote Marine Laboratory
- Ruoying He, NCSU
- Bill Savidge, UGA SkIO
- Vince Lovko, Mote Marine Lab
- Bryan Franks, JU
- Yonggang Liu, USF CMS
- Patrick Barrineau, Coastal Science & Engineering
- Mike Muglia, ECU CSI

Activities

- Science Committee Charge has been updated

Upcoming

Regional Coastal Ocean Observing System (RCOOS) Plan Review. Review existing/identify new:

- Regional priorities
- Sensor Technologies
- Modeling Approaches/Needs
Education and Outreach Committee Updates

Hosted 4 RFPs

- Vembu Subramanian Ocean Scholars Award
  - 12 applicants, 4 winners
- SECOORA Data Challenge
  - 6 applicants, 1 winner
- Attending Drones Course at Duke
  - 17 applicants, 12 winners
- Enhancing Marine Science Curriculum
  - Hold funding until re-release in late May

Savannah State Internship Program

- 2 summer interns, 2 fall interns
- Presented posters at the State of the Georgia Coast Conference on Tybee Island

Members

- Dwayne Porter, University of South Carolina (Chair)
- Melinda Simmons, Jacksonville University
- Lynn Leonard, University of North Carolina Wilmington
- EV Bell, South Carolina Sea Grant
- Aly Busse, Mote Marine Laboratory
- Mary Conley, The Nature Conservancy
- Katy Smith, University of Georgia Marine Extension and Georgia Sea Grant
- Lisa Adams, Kennesaw State University
- Phil Bresnahan, UNC Wilmington
Executive Committee Updates

Gary Mitchum (USF College of Marine Science)
Executive Committee Update

- Host monthly calls
- Develop Board Meeting agendas
- Assist with staffing changes
- Support Congressional outreach strategy
- Executive Director review
Voting Results
Welcome New and Returning Board Members

Patrick Barrineau
Coastal Science & Engineering

Evelien VanderKloet
Ocean Tracking Network

Nathan Hall
University of North Carolina, Chapel Hill

Scott Harris
College of Charleston
FY 25 Operating Budget

PASSED
Thank you for serving!

Susan Lovelace
S.C. Sea Grant Consortium
Thank you for your support!

Melinda Perle Simmons, Jacksonville University
A. Quinton White, Jr. PhD, Jacksonville University Marine Science Research
Theodore Allen, Independent
Brian Bendis, Concerned citizen and equipment supplier,
Marguerite V. Murray, Resident of NWFL,
Janice Garry, N/A,
Glenn Goodwin, Nova Southeastern University,
Steven Lombardo, PhD, Bonefish & Tarpon Trust,
Angela M Cortes, Citizen,
Enrique Montes, U. Miami Cooperative Institute for Marine and Atmospheric Studies,
James Murley, Miami-Dade County, FL,
Gabriel Alsenas, FAU Southeast National Marine Renewable Energy Center,
Sheri Floge, Wake Forest University,
Natalie Nelson, North Carolina State University,
Kerry Caslow, In-Situ,
Rachel O'Connor, Unaffiliated,

Jennifer Beth Zimmerman, N/A,
Camila Rimoldi Ibanez, Florida Atlantic University,
Nina Tatlock, N/A,
Robert H. Weisberg, College of Marine Sci., Univ of South Florida,
Brian Barnes, University of South Florida,
Chad Lembke, University of South Florida,
Orion Witmer, University of South Florida
Dr. Clifford R. Merz, PE, University of South Florida/College of Marine Science
Brock Houston, In-Situ Inc.,
Susan J Markowitz, None,
Eric Milbrandt, Sanibel Captiva Conservation Foundation,
Karl Kaukis, GCOOS,
William Baxley, Florida Atlantic University,
Sarah Frias-Torres, Ph.D., Independent scientist,
Natalie Cohen, University of Georgia,
Ken Halanych, University of North Carolina Wilmington,
Jay Styron, Carolina Mariculture Co.,
South Carolina M. Richard DeVoe, Department of Geology and Environmental Geosciences, College of Charleston,
Leanna McMillan, Oldfield Outfitters Center,
Eric W. Montie, University of South Carolina Beaufort,
Thank you for your support!

Bryan R Franks, PhD, Jacksonville University,
Matthew Bernanke, FACT Network,
Ashley Dawdy, FSU, FSU Coastal and Marine Laboratory,
Julia Saltzman, Florida State University,
Aleena Hess, Citizen,
Chris Schumann, N/A,
Christopher Schumann, N/A,
Eric Reyier, Kennedy Space Center ecological group
Russell Lovers, HSG,
Dr. Toby S. Daly-Engel, Florida Institute of Technology
Steven Lazarus, Florida Institute of Technology, 32901
Karen Holloway-Adkins, PhD, East Coast Biologists, Inc.,
Charles H. Paxton, Channelside Weather LLC,
Mitchell Roffer, Consultant
Bonnie Ahr, The FACT Network, Kennedy Space Center
Matthew Ajemian, FAU Harbor Branch
Michael McCallister, FAU Harbor Branch
Nicole Kirchhoff, Live Advantage Bait LLC
Jeffrey Guertin, Inwater Research Group, Inc.,
David B. Snyder, CSA Ocean Sciences Inc.,
Joy Young, PhD, FACT Network,
Brock Houston, In-Situ Inc.
Jessica Keller, Florida Fish and Wildlife Conservation Commission

Douglas Scheidt, Biologist,
Maurits van Zinnicq Bergmann, Saving The Blue,
Melody Hunt, NPS,
Danielle Morley, Florida Fish and Wildlife Conservation
Aaron Adams, Bonefish & Tarpon Trust,
Natasha Viadero, Bonefish & Tarpon Trust,
Laura Stieghorst, Básico Carbon,
Rolando O. Santos, University of Miami Rosenstiel School,
Professor Lynn K. Shay, University of Miami,
Yannis Papastamatiou, Florida International University,
Andy Distrubell, Florida International University,
Cody Eggenberger, Florida International University,
James Sturges, Florida International University,
Jennifer Rehage, Florida International University,
Laura Reynolds, Florida International University,
Mack White, Florida International University,
Mariana Coppola, Florida International University,
Shakira Trabelsi, Florida International University,
Sophia Costa, Florida International University,
Victoria Goldner, Florida International University,
Alastair Harborne, Florida International University,
Tom Twyford, West Palm Beach Fishing Club,
Derek Cox, SFWMD,
Jessica Pate, Marine Megafauna Foundation,
Brent McKenna, Florida Atlantic University,
Stephen Kajiura, Florida Atlantic University,
Todd A. Crowl, Florida International University,
Jennifer Beth Zimmerman, N/A, 33455
Thank you for your support!

James Whittington, FWC,
Edward T. Sherwood, Tampa Bay Estuary Program,
Frank Muller Karger, University of South Florida,
Robert H. Weisberg, Univ. S. Florida,
William (Monty) Graham, Florida Institute of Oceanography,
Yonggang Liu, University of South Florida,
Mark E. Luther, PhD, Univ. of South Florida,
Chris Simoniello, GCOOS,
Nicole Raineault, Florida Institute of Oceanography,
Chuanmin Hu, HJ Environmental Inc.,
Zhou Yuan, A Tampa Bay resident,
Michael Parsons, Florida Gulf Coast University,
Andy Brandy Casagrande IV, N/A,
Patrick O’Donnell, Rookery Bay National Estuarine Research Reserve,
Jasmin Graham, Minorities in Shark Sciences,
Aspen Kirby, N/A,
Lydia Cook, N/A,
Krystan Wilkinson, N/A,
Elizabeth Berens McCabe, Sarasota Dolphin Research Program,
Brookfield Zoo Chicago,
Emily Hall, Mote Marine Laboratory,
Amy Wright, Private Citizen,
James Sullivan, FAU Harbor Branch

Dr. Kady Lyons, Georgia Aquarium,
Scott Noakes, The University of Georgia,
Natalie Cohen, University of Georgia,
Randall Mathews, Chatham Emergency Management Agency,
Carol Pride, Savannah State University,
Frank McQuarrie, University of Georgia,
Kait Morano, Georgia Tech,
Russell Clark, Coastal Equity and Resilience Hub,
Catherine R. Edwards, Skidaway Institute of Oceanography, UGA
Dana K. Savidge, Skidaway Institute of Oceanography (retired),
Brad Kingsmore, User of the data,
Clifton Patrick Barrineau, Coastal Science & Engineering, Inc.,
Abigail Kreuser, University of South Carolina,
Douglas Cahl, University of South Carolina,
Dwayne E. Porter, University of South Carolina,
Susan Lovelace, Executive Director, SC Sea Grant
Scott Curtis, The Citadel, Near Center for Climate Studies,
Justin Yost, South Carolina Dept. of Natural Resources,
Paul A. Sandifer, Retired marine scientist and science advisor,
Heather P. McCarthy, Southeast & Caribbean Disaster Resilience Partnership (SCDRP),
Janet Reimer-Gill, Southeast Ocean and Coastal Acidification Network
Chariton Galvarino, Second Creek Consulting, LLC,
Courtney Kimmel, Port Royal Sound Foundation,
Eric W. Montie, University of South Carolina Beaufort,
Leanna McMillan, Oldfield Outfitters Center,
Karen Anderson, Beaufort County resident - retired,
Eric Winn Roberts, Fripp Island Sea Rescue,
Thank you for your support!

Kenneth Nagel, SWCA, 27511
Harvey Seim, University of North Carolina at Chapel Hill, 27599
Christian T Waters, North Carolina Wildlife Resources Commission, 27606
Jennifer Warrillow, Fathom Science, Inc., 27606
Alison Taylor, Academic, professor , 27609
Roy He, North Carolina State University, 27695
Ashley Ward, Duke University, 27708
Mark W. Sprague, East Carolina University, 27858
Rebecca Asch, East Carolina University, 27858
Holly White, North Carolina Division of Marine Fisheries, 27909
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New Strategic Plan: Goal 1

Previous Goal:

*Increase exposure and broaden usage of SECOORA’s information and products*

A. Outreach to and engage with students
B. Investigate and implement ways for information to reach specific communities
C. Broaden awareness and usage of coastal ocean observing activities
D. Ensure an effective congressional outreach strategy
E. Enhance tracking and usage of specific products

Revised Goal:

*Expand and broaden usage of SECOORA’s information and products*

A. Develop products and services based on specific key audience needs
B. Implement engagement strategies that target specific communities, highlighting SECOORA data products and services
C. Broaden awareness and usage of coastal ocean observing data, products and services
D. Enhance tracking of SECOORA products to assess use and effectiveness
New Strategic Plan: Goal 2

Previous Goal:
Utilize a prioritized science-justified ocean observing system plan to guide and inform decision making and implementation

- Increase engagement and clarify charge of the science committee
- Conduct regular analysis of SECOORA supported data sets
- Advance new technologies and optimize use of current technologies throughout the region
- Develop specific strategies to add detail where needed to the RCOOS Plan

Revised Goal:
Meet societal needs by using a science-based observing system strategy to maximize impact

- Evaluate SECOORA observing assets and associated products and services regularly to ensure applicability and usefulness
- Advance new technologies and optimize use of current technologies throughout the region
- Maintain a relevant RCOOS Plan and incorporate new technologies and priorities as needed
New Strategic Plan: **Goal 3**

**Previous Goal:**

*Expand partnerships, including members and stakeholders*

- Incubate affiliate networks which support regional priorities that align with SECOORA’s mission
- Enable more diverse representation and participation
- Continue pursuing funding opportunities beyond core IOOS funding

**Revised Goal:**

*Expand and strengthen partnerships, including members and stakeholders, to increase SECOORA’s capabilities and impact*

- Promote effective outreach strategies
- Incubate emerging communities of practice/professional networks whose priorities align with SECOORA’s mission
- Foster diverse representation and participation throughout SECOORA’s organizational structure
- Pursue funding opportunities beyond core IOOS funding
New Strategic Plan: Goal 4

Previous Goal:

Broaden participation of historically underrepresented groups at all levels in our activities.

- Increase diversity of SECOORA leadership, management, and staff
- Partner with effective DEI programs
- Seek external funding to support participation by historically underrepresented groups
- Increase opportunities for historically underrepresented individuals and businesses to work with SECOORA

Revised Goal:

Facilitate participation of historically underrepresented groups at all levels in our activities

- Communicate opportunities within SECOORA to historically underrepresented groups and organizations
- Offer DEIA and accessibility training opportunities for leadership, management, and staff
- Expand SECOORA’s HBCU and Minority Serving Institution internship/fellowship program
- Seek vendor services from minority owned businesses for SECOORA-lead events
New Strategic Plan: Goal 5

Previous Goal:

*Improve SECOORA's organizational capabilities*

- Ensure SECOORA's governance structure enables us to achieve our vision
- Manage effective implementation of all grants
- Obtain organizational and technical infrastructure support
- Build staff awareness and capacities around supporting diversity, inclusion, and equity

Revised Goal:

*Maintain SECOORA's organizational capabilities*

- Ensure SECOORA's organizational structure enables us to achieve our vision
- Seek additional funding to increase organizational capacity
- Manage effective implementation of all grants
- Evolve organizational and technical infrastructure support
- Build staff awareness and capacities around supporting diversity, inclusion, and equity