



## COMMUNITY ENGAGEMENT SPECIALIST JOB ANNOUNCEMENT (REMOTE)

### **Southeast Coastal Ocean Observing Regional Association**

The Southeast Coastal Ocean Observing Regional Association (SECOORA) is a regional non-profit organization based in Charleston, South Carolina. SECOORA works with stakeholders within the four southeastern states – North Carolina, South Carolina, Georgia, and Florida – to monitor our coasts and ocean. We provide coastal and oceanographic data and products to communities, state and Federal agencies, and industries within the region. SECOORA is one of 11 Regional Associations working in partnership with NOAA's [Integrated Ocean Observing System \(IOOS\)](#), other federal agencies, and interested stakeholders in the public and private sectors to build and operate our nation's coastal and ocean observing capabilities.

SECOORA members include federal, state and local agencies, research organizations, and private industry partners committed to tracking, predicting, and adapting to changes in coastal and ocean environments in the southeast. For more information and to see examples of data products supported by SECOORA, please visit our website (<https://secoora.org>), the SECOORA Water Level website (<https://wl.secoora.org>), and the WebCOOS website (<https://webcoos.org>).

SECOORA is seeking to fill the role of full time Community Engagement Specialist role within our organization. The information below applies to this role:

### **About the Position**

The Community Engagement Specialist works directly with the SECOORA Deputy Director to effectively capitalize on and evolve the SECOORA regional coastal ocean observing system to meet stakeholder needs. SECOORA is expanding observing assets, specifically the water level, web camera, and wave buoy sensors across North Carolina, South Carolina, Georgia, and Florida. The incumbent will also work with the SECOORA Executive Director and other staff, the SECOORA Board and committees, the SECOORA Data Management team, Sea Grant offices within the 4-state region, partners, and stakeholders to develop and implement the SECOORA vision and program with regard to community engagement.

### **Work Location and Considerations**

The SECOORA main office is in Charleston, SC and our staff work remotely from within the Southeast. The Community Engagement Specialist will ideally be based North Carolina, South Carolina, Georgia, or Florida so they can engage in-person with SECOORA staff and project teams, Sea Grant staff within the Southeast U.S., and community stakeholders. SECOORA is not offering relocation expenses for this role.

### **Primary Responsibilities**

The Community Engagement Specialist will perform a variety of activities, including participant recruitment and community-engaged research focused on environmental data collection (e.g. water level, web camera, and wave data) and community stewardship. This includes the following essential responsibilities:

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- Fostering relationships with community leaders, policymakers, and the public, using effective communication strategies to engage scientific and non-scientific partners across diverse, rural, and underserved communities.
- Expanding relationships with stakeholder communities across the southeast to help understand their needs for new ocean and environmental data and data products as well as promoting existing SECOORA data and data products.
- Providing stakeholder feedback to SECOORA staff and the data management team to ensure SECOORA is producing ocean and environmental products and resources that meet community needs.
- Facilitating community meetings and workshops with Sea Grant Partners and other regional partners to promote mutual understanding and knowledge of flood risks and the co-production of data products to help communities manage flood risks.
- Translating marine science into understandable language for diverse audiences through outreach materials, presentations, and engagement.
- Traveling overnight for community engagement across North Carolina, South Carolina, Georgia, and Florida.
- Engaging beyond the southeast region, specifically by participating on the IOOS Association Equitable Service Delivery Team and community engagement teams.
- Presenting at national meetings and conferences.
- Sharing program impacts across the region and nation through SECOORA social media and newsletters.
- Assisting with other aspects of the SECOORA program and duties as needed to support the organization's overall growth and goals.

### **Desired experience and skills**

- Bachelor's or Master's degree in communications, science, or environmental field plus a minimum of 3-5 years relevant experience focused on outreach and engagement, community relationship building, and working with regionally underserved communities.
- Demonstrated ability to work independently, think strategically and develop a vision for collaborative partnerships
- Recognized ability to manage projects strategically, prioritize time, and meet multiple deadlines by maintaining a high level of organization.
- Excellent written and oral communication and presentation skills, including ease in communicating complex concepts in a clear, effective manner for a general audience.
- Experience working across culturally diverse groups.
- Strong interpersonal skills, including the ability to facilitate groups with diverse opinions.
- Ability to thrive in and contribute to a positive team environment.
- Experience with creative problem solving.
- Proficiency in Microsoft Office and the Google environment.
- Passion for oceans and people!

### **Compensation**

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We offer a competitive salary, flexible working conditions, a generous leave policy, and an excellent benefits package. We are offering a starting salary range on a full-time basis of \$50,000 - \$55,000.

**Travel**

Travel within the Southeast United States, specifically, North Carolina, South Carolina, Georgia, and Florida, as well as travel to national meetings is required. It is anticipated that the Community Engagement Specialist will travel to and participate in approximately 10-12 meetings annually. These meetings will primarily occur within the Southeast but travel to national meetings will also be required. A valid U.S. Drivers License is required for this position.

**To apply**

Submit a 1-page cover letter, resume (2 pages maximum) to [jobs@secoora.org](mailto:jobs@secoora.org). Contact information for three professional references will be requested after interviews with the top candidates. The search committee will review applications beginning January 15, 2025 and will continue until the position is filled.

**Equal Employment Opportunity Employer**

SECOORA provides equal employment and contractor opportunities. SECOORA prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws.