



# DELIVERING DATA FOR DECISIONS

Observations, Access, and Engagement

## WHAT DRIVES US SERVING OUR COMMUNITIES

SECOORA - Southeast Coastal Ocean Observing Regional Association - connects communities with real-time observations, tools, and partnerships that support safety, access, and everyday decisions.

People across the Southeast rely on us to understand what's happening right now and what it means for them.

- Prepare for storms and extreme events
- Monitor flooding and changing conditions
- Track ecosystem health
- Check conditions before heading to the water

**“ BELHAVEN IS NO STRANGER TO HIGH WATER, SO OUR PEOPLE ARE RESILIENT. WE’VE BEEN ABLE TO SHIFT FROM BEING REACTIVE TO PROACTIVE BECAUSE OF THESE [SECOORA WATER LEVEL] GAUGES.”**

LYNN DAVIS, TOWN MANAGER OF BELHAVEN, NC

## INNOVATIVE TECHNOLOGIES FOUNDATION FOR SAFETY

We support the observations that make informed decisions possible.

- Real-time water level and weather data
- Coastal camera networks showing current conditions
- Ocean and coastal sensors tracking change over time
- Tools that turn data into clear, actionable insight

These observations help people understand what's happening now so they can act with confidence.

[www.secoora.org](http://www.secoora.org)

### VISION

Thriving coasts powered by accessible, trusted ocean data.

### MISSION

Empower people and communities with reliable coastal and ocean information.

### JOIN US

Become a member of our trusted network and have a voice in shaping the future of coastal data and services.

### LEARN MORE





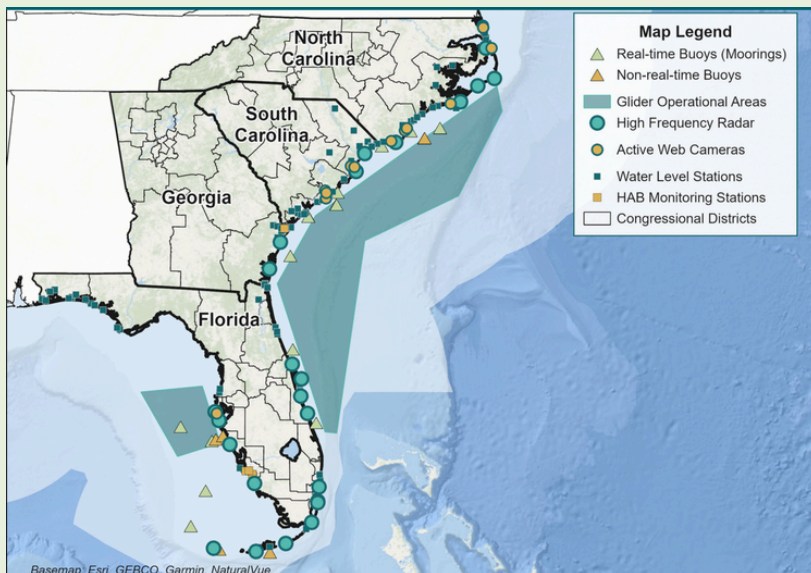
# ENGAGEMENT PROGRAMS

## EMPOWERING THE SOUTHEAST



Our Engagement Programs are where impact happens. These community-driven partnerships connect people, observations, and experts to support real-world decisions. Our programs focus on four key areas:

- DISASTER RESILIENCE** Helping communities prepare for and respond to extreme events
- INNOVATIVE TECHNOLOGIES** Delivering real-time information people rely on to make informed decisions
- OCEAN HEALTH** Advancing understanding and conservation of ecosystems
- WORKFORCE DEVELOPMENT** Building the next generation of professionals and solutions



We are the only coastal ocean observing system for North Carolina, South Carolina, Georgia, and Florida.

A coastal observing system is a combination of many components - from humans to hardware - that is used to collect data on our changing environment.

This data is then transformed into products and services that support safe and efficient marine operations, coastal economies, and a healthy environment.

**Contact:** [communications@secoora.org](mailto:communications@secoora.org)



SECOORA is one of the eleven Regional Associations that partner with the NOAA led Integrated Ocean Observing System, U.S. IOOS®. U.S. IOOS is essentially the weather service for the coastal oceans and Great Lakes, providing the ability to “see” what is happening both above and below the surface and making that information readily available.