



# Product Development Project

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# Data ISO Product

- Data? Check.
- IT infrastructure? Check.
- Resources to actively develop a focused product? Check.
  - The “SECOORA product developer” is committed to product development and infrastructure review.

# RA ISO Contractor

- Geek who enjoys the sun.
- Solid working relationships with RA's.
- Long-term relationships with private companies and academic institutions and the Feds.
- Experience to bring success forward.

# Focus!

- Nimble team.
- Broad vs. deep.
- Short timeframe.
- FISH!
  - Two or three core variables.
  - Historical model data.
  - Manageable domain of interest.