

1 Jun 2014 - 5 Dec 2014

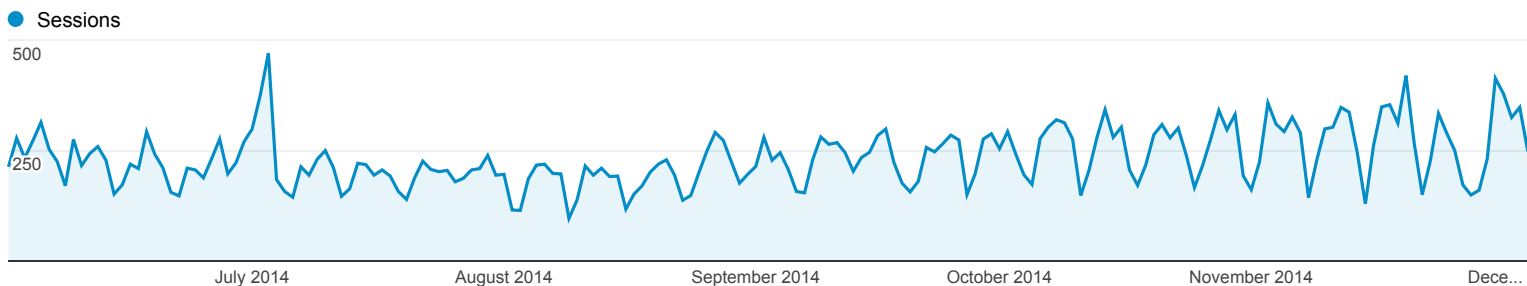
New vs. Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behaviour			Conversions Goal 1: Data and Maps		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Data and Maps (Goal 1 Conversion Rate)	Data and Maps (Goal 1 Completions)	Data and Maps (Goal 1 Value)
	43,918 % of Total: 100.00% (43,918)	65.88% Site Avg: 65.84% (0.05%)	28,931 % of Total: 100.05% (28,917)	75.07% Site Avg: 75.07% (0.00%)	1.74 Site Avg: 1.74 (0.00%)	00:01:56 Site Avg: 00:01:56 (0.00%)	7.76% Site Avg: 7.76% (0.00%)	3,409 % of Total: 100.00% (3,409)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. New Visitor	28,931 (65.88%)	100.00%	28,931(100.00%)	78.19%	1.56	00:01:21	6.01%	1,740 (51.04%)	US\$0.00 (0.00%)
2. Returning Visitor	14,987 (34.12%)	0.00%	0 (0.00%)	69.07%	2.11	00:03:06	11.14%	1,669 (48.96%)	US\$0.00 (0.00%)

Rows 1 - 2 of 2